

**Speech Rubric**

Name: \_\_\_\_\_

Mark: \_\_\_\_\_/100

Introduction	20-18 Strong Hook. Appropriate intro to the topic. Fluent	17-15 Good introduction Appropriate to topic. Somewhat fluent	14-12 Hook is appropriate to topic and somewhat gets the attention of the audience. Fluency issues.	11-0 Weak introduction not appropriate to topic. Not fluent.
Body	Strong thesis statement. Supportive details stated effectively and developed very clearly.	Good thesis statement. Supportive details clear and somewhat developed.	Acceptable thesis statement. Some ideas are clear and developed; work needed for fluency.	Weak thesis statement with unclear supportive ideas. No/little control in body of speech.
Conclusion	Brief and effectively draws attention back to the thesis statement.	Brief and draws attention back to the thesis statement.	Brief but does not draw attention back to the thesis statement.	Conclusion is ineffective.
General/Content Organization	Excellent organization throughout with strong evidence of persuasion using examples/research. Audience narrowed and evident.	Good organization throughout with persuasive language throughout. Audience is very evident.	Acceptable organization but little persuasion to live in Atlantic Canada. Audience is evident.	Organization is unclear with little evidence of knowledge of subject. Audience is broad and not specific.
Verbal Presentation	7.5 Excellent articulation and use of pitch, pace, and pauses. Fluent/practice evident	6.5 Good articulation and use of pitch, pace, and pauses. Somewhat fluent. More practice needed.	5.5 Adequate articulation and use of pitch, pace, and pauses. Fluency issues; little/no practice.	4.5 Articulation and use of pitch, pace, and pauses is weak. Unprepared; fluency is not evident. Practice required.
Non-verbal Presentation	7.5 Speaker is relaxed and confident. Excellent eye contact, gestures, and use of cue cards.	6.5 Speaker is relaxed and comfortable. Good eye contact, gestures, and use of cue cards.	5.5 Speaker is somewhat relaxed. Acceptable eye contact and gestures. Relies too heavily on cue cards.	4.5 Speaker is not relaxed. Little eye contact with cue cards read.
Time/Audience	5 3-4 minutes. Appropriate audience behaviour.	4 15-30 seconds Over/under.	3 30-45 seconds over or under.	2-0 45-60 seconds over or under. Inappropriate audience behaviour.

**Comments:**